

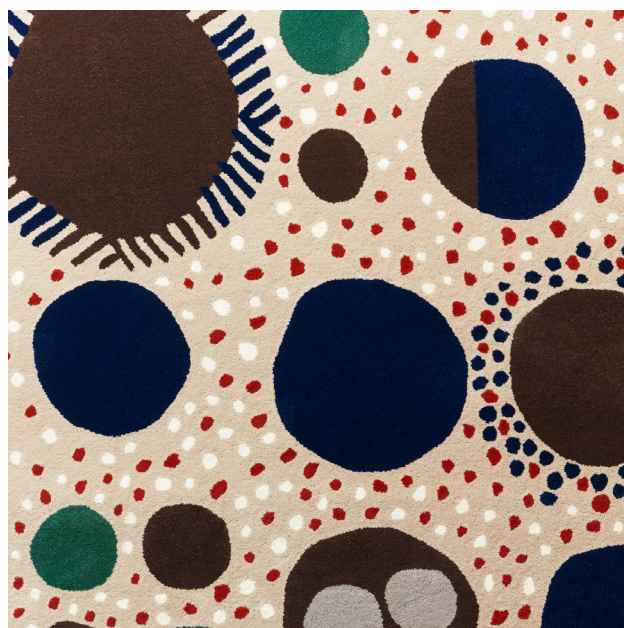
RUG NR 20

DESIGNER: JOSEF FRANK

Josef Frank's personal expression and sense of colours and patterns have given rise to timeless prints. He is well-known for his imaginative, botanical motifs, but when he composed rugs, his philosophy was different. He wanted to present a "real surface" that provides a sense of solid ground.

Most of Josef's rugs resemble paved terraces with abstract motifs – flowers and birds are not meant to be stepped on, he believed. Initially, customers did not readily embrace these unconventional compositions, which were more reminiscent of paintings by Paul Klee, Henri Matisse, or Joan Miró. Today, many decades later, they are entirely in line with the times.

ITEM NR:	113561
LENGTH:	300 CM
WIDTH:	400 CM
COLOUR:	MULTI
MATERIAL:	WOOL



HANDCRAFTED IN SWEDEN

S V E N S K T T E N N

CARE INSTRUCTIONS

Effective vacuuming is the easiest and most environmentally friendly cleaning method. Do not use a vacuum cleaner with a rotary brush nozzle on long pile rugs where there is a risk of damaging the yarn and the twisted thread pairs. Note that it is quite normal for the rug to loose individual fibres when used, these are excess fibres and does not affect the general quality of the rug. If you want to get rid of excess fibres faster, you can vacuum the rug daily for an initial period.

To get a more even exposure to sunlight and wear, we recommend that you rotate the rug regularly.

To remove dry stains, we recommend scraping. Begin from the edge of the stain and scrape towards the centre. Take care not to damage the fibres. Remove wet stains by laying kitchen roll on the stain. Then use warm water and a cloth or sponge. Dampen the stain, soak up the water, then repeat the process until the stain is gone. Be careful not to wet the rug too much, as this can affect the glue which holds the yarns in place. Remember that hand tufted rugs in linen are sensitive to water, so take particular care with the amount of water you use. Do not rub the stain, as that makes it more difficult to remove, and can also damage the fibres. On greasy and other difficult stains, you can use a ph-neutral, bleach-free cleaner. Sponge thoroughly to remove all traces of the cleaner, so that the fibres can regain their natural properties. Residual cleaner can cause allergies.

We recommend that the rug is cleaned by a professional cleaner, using the extraction method on a flat surface.